

# Get World News Delivered Daily for your Guests

HOTEL  
SERVICES PROGRAM

The International Herald Tribune is the premier independent, English-language international newspaper in the world. Read by the affluent and influential from all walks of life, the IHT has always been the perfect complement to your hotel and your guests.

The IHT packs world news, views, business, culture and sports into one easy-to-read daily newspaper. Together with the vibrant Weekend Arts section in the weekend paper, the IHT means your guests can keep in touch with what's going on in the world – wherever they are!

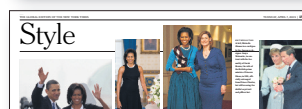
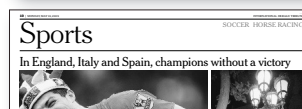
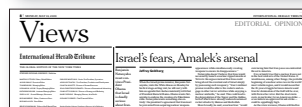


## Benefits to the Hotel

- > reliable early morning delivery
- > flexibility to manage order on a daily or weekly basis
- > published 6 days a week, Monday to Friday plus a Saturday/Sunday weekend edition
- > at around 24 pages an issue, no bulky sections to handle
- > high quality newspaper with a trusted brand name
- > T, the luxury style magazine from the IHT, is available free with the paper nine Saturday's a year
- > can be enjoyed by guests of all nationalities, whether staying for business or pleasure
- > **join over 3,000 hotels across the world** who are members of our Hotel Services Program

## Benefits to your Guests

- > an easy-to-navigate concise, daily newspaper that gives guests a window on what's going on in the world
- > a weekday **global business section** dedicated to the best insights and top analysis from the world of business and finance
- > world-class opinion and commentary on the big issues of the day
- > rich range of engaging features throughout the week, from sports, film, design, and music to technology, books, media, arts... and much more
- > a weekend edition with a must-read **weekend arts section** full of fascinating interviews, reviews, trends and lifestyle stories from across the cultural world
- > perfect read over breakfast



T Magazine

## CONTACTS

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The **International Herald Tribune** is the global edition of **The New York Times**. It combines the extensive resources of its own correspondents with those of the NYT. It is printed at 37 sites throughout the world and is for sale in more than 180 countries. Based in Paris since 1887, the IHT is part of **The New York Times Media Group**.